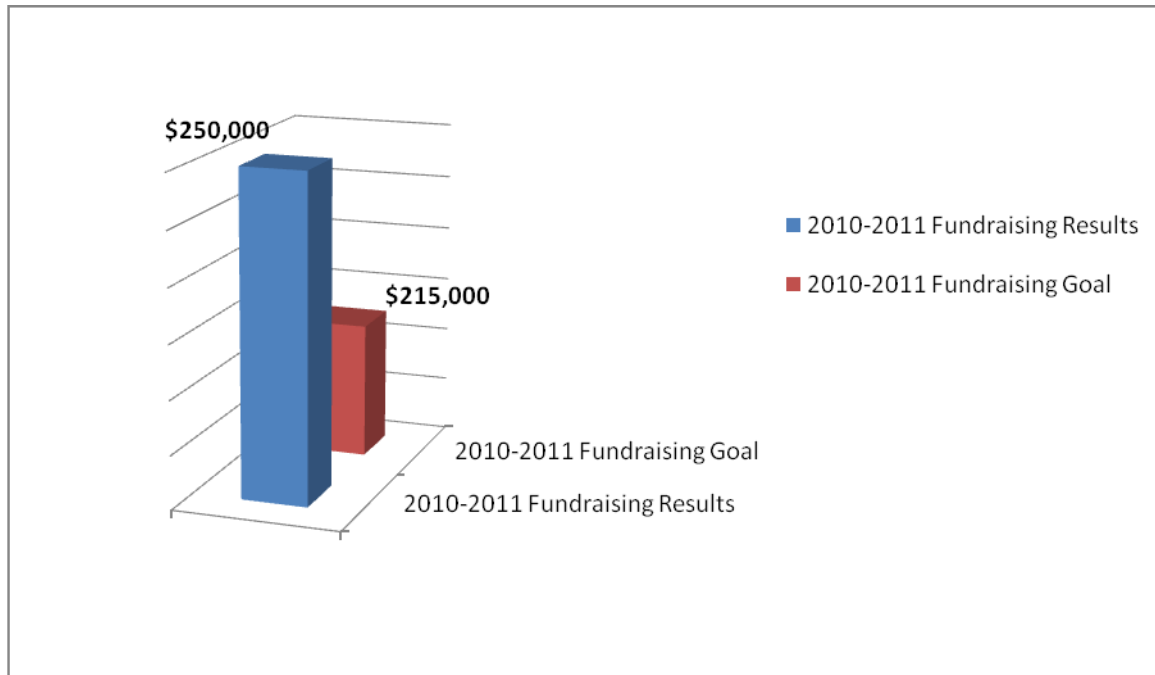


Dear Parents,

This letter is being sent to update everyone on the Fundraising Results for 2010-2011 and Fundraising Goals/Policies for 2011-2012.



The Fundraising Steering Committee is pleased to announce that for the school year 2010-2011 we have achieved a total fundraising amount of approximately \$250,000 which surpassed our goal of \$215,000 by over 16%. This was achieved through all of the individual and collective generosity of money, in kind goods/services, and time that you have provided during the many events that we held like the Golf Outing, Celtic Way 5K, Jump A Thon, Fish Fry, Betsy Ann, Gift Cards, and Spring Dinner Dance (just to name a few!). We thank the participants and extend special thanks to those who helped plan and execute these wonderful events.

For the school year 2011-2012 we have developed a total fundraising goal that takes into account the needs of the school and helps support the school operating budget, PTG activities and Athletics. The total fundraising goal for 2011-2012 is \$250,000. The increase in the fundraising goal is primarily the result of the increase in the school operating budget due to the new 7<sup>th</sup> grade and the overall increase of K-7 students for next year.

The 2011-2012 fundraising goal on a per child basis is as follows:

Each Preschool Student	\$175 (\$160 for 2010-2011)
Each K-7 Student	\$525 (\$490 for 2010-2011)

Each family's total fundraising goal is determined by multiplying the type and number of children attending the school and adding up the result. For example, a family with one preschool student and one K-7 student would have a total fundraising goal of \$700, whereas a family with three K-7 students would have a total fundraising goal of \$1,575. Similar to last year, the fundraising goal for 2011-2012 will not be tracked, other than the component for gift cards (described below). This Committee believes that it is not in keeping with the Celtic Way to create a system and a culture where every dollar given is recorded and tracked. We believe it is more appropriate to communicate to every family their fundraising goal and let each family, to the best of their ability, participate to the greatest extent they can.

Gift card rebates are the only part of the fundraising goal that will be tracked. The reason to track these gift card purchases are that gift card rebates are not really a donation but instead can be earned by changing purchasing habits to use gift cards for purchases that were going to be made anyway. The gift card fundraising requirements on a per child basis are as follows:

Each Preschool Student	\$55 (\$55 for 2010-2011)
Each K-7 Student	\$170 (\$160 for 2010-2011)

These gift card fundraising requirements are already included in the total fundraising goal stated earlier. For example, if a family has a total fundraising goal of \$700 and the family gift card requirement is \$225, then that family only has a remaining \$475 in fundraising activities to reach their total goal.

As an inducement for all families to use the gift card program to the fullest extent possible, a tuition credit is available to families equal to 50% of the amount of gift card rebates that exceeds their gift card requirements (to be used against the tuition in the 2012-2013 school year). For the 2010-2011 year, families earned tuition credits in excess of \$18,000.

A full fundraising calendar for 2011-2012 will be developed in conjunction with interested Fundraising Committee volunteers. If you have fundraising ideas, want to get involved and have not yet signed up, or have questions, please write to us at [fundraising@saintkilian.org](mailto:fundraising@saintkilian.org). We expect to send out an updated calendar with events, dates, chairs, and information on how to get involved to all parents sometime in the new school year.

On behalf of the entire Committee, we thank you for your past support, and we look forward to seeing you on the links at our Golf Outing on August 8<sup>th</sup> and running or walking at the Celtic Way 5K in October.

Thank You!

Saint Kilian Parish School Fundraising Committee